

# YOUR PATH TO EXCELLENCE

# COACHING



The Signature Real Estate Companies' EXCLUSIVE **Signature's Agent Advancement Accelerator ("AAA") Coaching Program** has been designed to give Signature Agents the personalized attention, guidance and wisdom that they need to maximize their productivity and success. We have heard the countless requests from our Team Members and developed this program using their suggestions and ideas. Our small group Coaching Meetings, lead exclusively by Broker, Ben Schachter, are designed to hold Agents accountable, provide them with more of an intimate learning experience and push them to their fullest potential to help ensure their progress. Ben built his real estate career from cold calling expired leads on behalf of top producing Agents, all the way to becoming one of the largest, most successful and most admired Real Estate Brokers in the nation. Learn directly from Ben and have him personally hold you to a new standard of excellence that will help shape your real estate career into one of tremendous achievement and profitability!

## PROGRAM INCLUDES:

**BI-WEEKLY GROUP COACHING MEETINGS WITH BROKER BEN**  
**BI-WEEKLY GROUP VIP SPECIAL GUEST SPEAKER MEETINGS**  
**QUARTERLY GROUP ROUNDTABLE CONTINENTAL BREAKFASTS**  
**PERSONAL IDX WEBSITE**  
**RESERVED VIP SEATING AT SELECT EVENTS**  
**EXCLUSIVE FACEBOOK GROUP**  
**AND SO MUCH MORE...**



**Ben G. Schachter, Broker / President**

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# PROGRAM FEATURES

- Wednesday mornings from 10am to 11am, 48 weeks per year (GROUP Coaching Meeting with Ben is EVERY-OTHER-WEEK) and all RECORDED for future playback by AAA Coaching Participants in a secure, cloud-hosted location.
- **COACHING PROGRAM WITH BROKER BEN:** Every-other-week 1-hour exclusive GROUP Coaching Meeting (including all AAA Coaching Participants) with Ben for 24 weeks per year (can be attended live, in-person @ Signature Corporate Office or by video conference and alternating weeks from Special Guest Meetings below). Participation is mandatory.
- Every-other-week 1-hour exclusive GROUP Special Guest Meeting (including all AAA Coaching Participants) with a variety of Signature Management Team Members & outside, 3rd party speakers for 24 weeks per year (can be attended live, in-person @ Signature Corporate Office or by video conference and alternating weeks from Ben above). Participation is recommended.
- Quarterly (4X per year) 1-hour GROUP Continental Breakfast Roundtable Meeting (including all AAA Coaching Participants) instead of that week's GROUP Special Guest Meeting. Other Signature Management Team Members will attend (only available live, in-person).
- D.I.A.P.E.R. submitted daily throughout enrollment in AAA Coaching to [DIAPER@SignatureFlorida.com](mailto:DIAPER@SignatureFlorida.com) for accountability.
- IDX Website including occasional updates and consulting from Web Department.
- Featured bio on [www.PremierAgentList.com](http://www.PremierAgentList.com).
- Advertising discounts in The Sun Sentinel Sunday Real Estate Section.
- Reserved VIP Seating @ Companywide Annual Meeting and other limited seating trainings and speakers.
- Staffing prioritization at select tradeshow events that Signature participates in
- Closed Facebook group just for Signature Employees / Staff and AAA Coaching Participants.
- 33% discounted entry to all Signature Events that have a cover charge
- One (1) time option to have a Senior Manager accompany an AAA Coaching Participant during an AAA Coaching Participant's listing appointment.
- OpCity / Zillow / Realtor.com WEB LEAD prioritization. Leads are never promised or guaranteed.

## TERMS & CONDITIONS

- Program Launch Date (first Coaching Meeting with Ben): Weds., 4/1/2020 @ 10am
- Enrollment Fee (one-time): \$99
- Monthly Cost (ongoing): \$99 (\$297 paid Quarterly)
- Minimum Commitment Term: 6-months, then Quarterly thereafter, no refunds